



SHORT PRINTS



A Sign of Hope

When New York Rangers center Sergei Nemchinov and his wife started their new charity foundation, one of their first objectives was to raise funds to help get it up and running.

Thanks to the 1 if by Cards, 2 if by Comics hobby shop in Scarsdale, N.Y., and some enthusiastic Rangers fans and collectors, Nemchinov was able to achieve his goal.

Nemchinov raised more than \$2,500 during a 90-minute autograph signing appearance at the shop last October. He signed photos, pucks, sticks and cards, and even brought some of his own Donruss and Collector's Choice issues to autograph.

"He wanted to do a signing for his foundation," says store owner Donna Rubin. "So we sent out mailings to our customers and put some ads in the paper. We got some good publicity and it went really great."

Proceeds from the signing went to the Nadeshda Foundation, formed by Nemchinov and his wife, Yelena. Nadeshda translates into "hope" in Russian, and the foundation's primary goal is to provide a means for six Russian children and their families to come to the United States for medical treatment they would not otherwise receive in their homeland.